



2009-2010 Advertising Contract Kennebec and Moose River Valleys Regional Guide

Contact Stephanie (207) 649-2571, stephanie@ursusmediagroup.com or
Contact Alyssa (207) 776-3367, alyssa@ursusmediagroup.com

Business Name: _____

Contact Person: _____

Address: _____

Phone Number: _____

Email: _____

Web Address: _____

Size:

- | | | | |
|---|---------|---|---------------|
| <input type="checkbox"/> Sixteenth Page | \$175 | <input type="checkbox"/> Inside Back Cover | \$1,250 |
| <input type="checkbox"/> Eighth Page | \$300 | <input type="checkbox"/> Text Directory Listing up to 6 lines | \$75 |
| <input type="checkbox"/> Quarter Page | \$500 | <input type="checkbox"/> Web Advertising Large Banner | \$150/month* |
| <input type="checkbox"/> Half Page Horizontal | \$700 | <input type="checkbox"/> Web Advertising Small Banner | \$100/month** |
| <input type="checkbox"/> Full Page Inside | \$1,000 | | |
| <input type="checkbox"/> Back Cover | \$1,500 | | |
| <input type="checkbox"/> Inside Front Cover | \$1,500 | | |

Web Banner Only	Small	Large
3 Months	\$250	\$400
6 Months	\$450	\$750
12 Months	\$750	\$1,250

Display ad will be supplied

Ad to be designed at the cost of \$75/hour (to be billed separately)

Text Directory Listing complimentary with the purchase of a display ad

* BONUS 3 months of FREE large banner web advertising with the purchase of a Full Page print ad.

** BONUS 3 months of FREE small banner web advertising with the purchase of a Half Page print ad.

Signature: _____

Make Checks Payable to: Kennebec Valley Tourism Council

Mail Checks to: Ursus Media Group • PO Box 1572, Waterville, Maine 04903